



# Equities

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## A New Paradigm in Active Equity

### Navigating Concentrated Markets and Harnessing New Technologies

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Equity market concentration and technological innovation are two hot topics for active equity investors today. This paper explores both. First, we address the challenges of investing in concentrated markets, and discuss how this environment is impacting different approaches to active management. Second, we explore the role of new technologies, such as large language models and machine learning, and alternative data sources.

We argue that a systematic approach is uniquely positioned to capitalize on these shifts.

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